

Instructional Program Assessment Rubric

		Excellent	35
Program:		Acceptable	28
Date:		Needs Improvement	Below 28
I. PLAN	3 (excellent)	2 (acceptable)	1 (needs improvement)
A	PLAN: Outcome Statements		
1	An appropriate outcome measures unit's services and processes	Outcome is stated in terms of graduates know or are able to do as a result of the program	Outcome statement only indirectly suggests student learning, such as students getting jobs or getting into graduate programs
2	An Outcome statement should be focused	Statement describes a single, focused Outcome	Statement describes two or more Outcomes that are related
3	Unit must have some responsibility/control for Outcomes	Unit has full or significant responsibility/control for Outcome	Program has modest responsibility/control for Outcome
B	PLAN: Means of Assessment		
1	Multiple Means of Assessment (MOA) strengthen findings	More than one MOA are proposed	One MOA is proposed
2	MOA must be valid to assess services, processes, or learning	At least one MOA directly measures student learning, such as the use of rubrics, faculty panels, external reviewers, employer/internship supervisors directly evaluating work, or standardized or departmentally-created tests.	MOA use only attitudinal surveys of employers/internship supervisors, or alumni or indirect measures such as job placement rates or graduate school acceptance rates.
3	MOA must be linked to the Outcome	MOA reasonable measure all aspects of the Outcome statement	MOA reasonably measure some, but not all, aspects of the Outcomes.
C	PLAN: Criteria for Success		
1	Criteria for Success should be established	Specific Criteria for Success are proposed	Criteria for Success are proposed but vague
			Criteria for Success are missing
II. RESULTS	3 (excellent)	2 (acceptable)	1 (needs improvement)
A	RESULTS: Data		

1	Sufficient data reported	Sufficient data reported in adequate detail to confidently assess the Outcome	Data reported, but more data and/or detail would increase confidence in the results	Inadequate data were collected to assess the Outcome
2	Data should be linked to the Criteria for Success	Whether or not the collected data meet the Criteria for Success Is clear	Unclear whether data are linked to Criteria for Success; or, incomplete report	Data not linked to Criteria for Success
B RESULTS: Use of Results				
1	Assessment results spark specific improvements	Specific program improvements that clearly stem from assessment results and seem likely to improve student performance are described; or, criteria for success were met	Vague statements are made of program improvements that seems to stem from assessment results	No program improvements related to assessment results were proposed, even though Criteria for Success were not met
2	Improvements should already have been implemented	At least one program improvements already in place, or criteria for success was met	Program improvements have been identified and are scheduled for implementation	Needed program improvements have not been identified
III. REPORT		3 (excellent)	2 (acceptable)	1 (needs improvement)
A OVERALL: Entire Report				
1	Staff should be involved in the assessment planning and implementation process	Broad faculty involvement in the assessment planning and implementation process is clearly evident	There are some faculty involved in the assessment planning and implementation process	Faculty involvement in the assessment planning and implementation process appears to be lacking
2	Report should be clearly written	Clearly written and concise	Generally well written, but parts are not clear	Poorly written, rambling, or opaque
3	Assessment results should be used to make program improvements	At least one substantial improvement stemming from assessment has been implemented; may be program, assessment process/tool, policy, or other program-related improvement that should lead to improved student learning	Improvement stemming from assessment has been partially implemented; may be program, assessment process/tool, policy, or other program-related improvement that should lead to improved services, processes, or student/client learning.	No substantial improvement stemming from assessment has been partially or completely implemented
Score:		0	0	0
TOTAL SCORE		0		